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ILF District 4 Conference  
Friday, May 4, 2007  
Hussey-Mayfield Memorial Public Library  
Register Today!

# 2007 Indiana Library Federation District 4 Conference

Friday, May 4, 2007  
Hussey-Mayfield Memorial Public Library

*"Seeds Of Change"*



Before the seed there comes the thought of bloom.

- E.B. White -

**Date and Location:**

Friday, May 4, 2007  
 Hussey-Mayfield Memorial Public Library  
 250 North 5th Street  
 Zionsville, IN 46077-1324

**Questions:**

Contact Ann Alexander  
 Johnson County Public Library  
**Phone:** (317) 738-2833  
**E-mail:** aalexander@jcpklin.org

**Registration Deadline:**

Friday, April 20, 2007

**Theme:** "Seeds of Change"

**SCHEDULE OF PROGRAMS****8:30 a.m. - 9:00 a.m.**

Registration/Continental Breakfast

**9:00 a.m. - 9:45 a.m.**

Welcome & Business Meeting

**10:00 a.m. - 10:45 a.m.****Keynote - The Volleyball Hypothesis, OR, Step Away from the Ping-Pong Ball**

For most of us, it is and always has been part of our human nature to yearn for that which is stable and unchanging. In fact, much of the energy we expend in the workplace is specifically designed to try and achieve that state. Sadly, though, our failure is pre-ordained, as to be human necessitates perpetual change. But all is not without hope, as this (highly interactive!) keynote address will demonstrate. Bring your stories; fabulous prizes for the best ones!

**Keynote Speaker:** Kelly Krieg-Sigman, Director, La Crosse Public Library, Wisconsin

**11:00 a.m. - 11:45 a.m.**

Concurrent Session 1

**A) Library Management Jeopardy**

(with apologies to Alex Trebek)

Think you know what it means to be a library manager? Think you got what it takes? Match wits with your colleagues and peers while picking up management tips and tricks at the same time. Three lucky people could win fabulous prizes!

**Presenter:** Kelly Krieg-Sigman, Director, La Crosse Public Library, Wisconsin

**B) Developing Communities in Partnership with Youth**

Youth are an amazing source of strength, energy and talent. Help introduce young people to meaningful volunteer activities that will build their skills, build social capital, and build your community. Learn how to work with youth, not just for them.

**Presenter:** Paula Shepley, Director, Youth as Resources/United Way of Central Indiana

**C) Old Dogs with New Tricks**

Have your library processes become stale, cumber-

some and increasingly labor-intensive? Are you looking for creative ways to make the best use of your resources and staff time? Come hear a panel of vendors present outsourcing opportunities for public, academic, special and school libraries. Learn how to put new life into collection development, processing, cataloging, fixed asset management and recovery services by utilizing outside services to make the best use of the valuable time and energies of your staff.

**Presenters:** Joan Stubbs, Public Library Sales Consultant, Baker & Taylor; Daniel Buckland, Buckland & Associates; Dick Neal, Manager of Strategic Partnerships and Sales, Unique Management Services

**D) Adult Programming Roundtable**

**Facilitator:** Marcia Hunt, Librarian, Hancock County Public Library

**E) Trustee Workshop**

Scott Biggs, a certified Business Coach with Action International, will discuss employee assessment and evaluation, and Hussey-Mayfield Memorial Public Library board members will share their director evaluation process.

**Presenters:** Scott Biggs, Certified Business Coach, Action International and Board Members of Hussey-Mayfield Memorial Public Library

**12:00 p.m. - 12:45 p.m.**

Lunch

**1:00 p.m. - 1:45 p.m.**

Concurrent Session 2

**A) Behavioral Interviewing**

Next to death and public speaking, job interviews, both as the interviewer and the interviewee, are among the top ten fears of most adults. This session will offer some insights and practice opportunities on this most-dreaded aspect of library management.

**Presenter:** Kelly Krieg-Sigman, Director, La Crosse Public Library, Wisconsin

**B) Programming for Homeschoolers: Give Them What They Want!**

Learn what homeschoolers need, and what they want, and what they don't want. In 2006 the Westfield Public Library presented over 150 homeschool programs, with attendance of 1,594 patrons. Come and learn how to give them what they want without breaking the budget.

**Presenters:** Tammy Marquam, Librarian and Home-school Liaison, Westfield Public Library; Vicki Parker, Librarian, Westfield Public Library

**C) Developing a New Professional Standard, Indiana's Certification Requirements**

This workshop will look at the certification requirements being designed for Indiana's library professionals. It includes a review of legal requirements, an outline of new expectations, and an opportunity for feedback to the State Library from workshop attendees.

**Presenter:** Jim Corridan, Associate Director, Library Development Office, Indiana State Library

**D) Got Retirement?**

Whether you are six months or six years away from retirement, it pays to know your options! Join us for some planning tips and a Q&A session. This session will include a discussion of PERF benefits, including a review of the Defined Benefit and Annuity Savings Account, benefit eligibility, retirement options and PERF Interactive. Great stuff to know!

**Presenter:** Cathleen Koontz, Supervisor, Retirement Services, Public Employees Retirement Fund (PERF)

**1:45 p.m. - 2:15 p.m.**

Break

**2:15 p.m. - 3:00 p.m.**

Concurrent Session 3

**A) How Firm is Your Foundation?**

Find new money to replace shrinking traditional funds. Learn how to maximize the impact of philanthropy and make better use of endowments and grants.

**Presenter:** Mary Gibble, President, Hancock County Community Foundation

**B) Children's Programming Roundtable**

**Facilitator:** Vicki Parker, Librarian, Westfield Public Library

**C) Lessons from Retail**

Explore the similarities and differences between information services in bookstores and in libraries and share the lessons this librarian has learned working in the for-profit world. Topics addressed will include reader's advisory, customer service, responsiveness to trends, merchandising, and working in partnership with schools and businesses.

**Presenter:** Jennifer Chance Cook, Merchandising Supervisor, Borders Greenwood

**D) Help, I've Created a Monster!**

Learn how to start a teen book discussion group and what to do with them when they come through the door. Participants will explore different styles of teen book groups and get ideas about how to keep their groups focused and energized.

**Presenter:** Edith Cummings, Manager, Hessen Cassel Branch, Allen County Public Library

**3:15 p.m. - 4:00 p.m.**

Concurrent Session 4

**A) Art in the Afternoon**

Inside the recently renovated first church in Zionsville (1845) you will find the gallery of artist Nancy Noel. The church, referred to as "The Sanctuary," serves as the backdrop for Nancy's original artwork and prints. The tour will allow you to wander through the gallery, learn about Nancy's style and philosophy of painting, and hear some interesting stories behind the paintings. The lower level contains a complete framing shop, as well as prints of Nancy's work available for purchase.

www.nanoel.com

**Guide:** Jane Jimison, Media Coordinator,  
The Sanctuary

### B) Walking Tour of Zionsville

Self guided tour of the highlights of picturesque Zionsville.

[www.zionsvillechamber.org](http://www.zionsvillechamber.org)

### C) History in the Village

Travel a few short blocks from the Library to the SullivanMunce Cultural Center, home of the Sullivan Museum and Genealogy Library. Director Marianne Doyle will talk about their collection, one of the largest held in a privately funded genealogy library in this area. Browse among more than 4,000 volumes of materials of local and Boone County history, as well as artifacts and other items of historical significance. [www.sullivanmunce.org](http://www.sullivanmunce.org)

**Guide:** Marianne Doyle, Director, Sullivan Museum and Genealogy Library, SullivanMunce Cultural Center.

### D) Craft Workshop

Scrapbooking blends ephemera, memorabilia and journaling. Scrapbooking is a tradition similar to storytelling, but with a visual and tactile, rather than oral focus. Some of the earliest and most famous American scrapbookers include Thomas Jefferson and Mark Twain. Bring a handful of library or personal photos and memorabilia and create a page or two at this workshop. It is open to both the novice and experienced artisan. Supplies will be provided.

## - KEYNOTE SPEAKER -

*Kelly Krieg-Sigman*



**Kelly Krieg-Sigman**, director of the La Crosse Public Library in La Crosse, Wisconsin, has been a library manager for over 20 years. She speaks and presents frequently on a variety of library management issues and challenges; she also facilitates the biannual week-long public library administration "summer camp by the lake" sponsored by the University of Wisconsin-Madison School of Library and Information Science. Her leisure activities include kayaking, historic portrayals for the La Crosse County Historical Society, a recent re-discovery of the joys of knitting, and an occasional good bottle of merlot.

# MAP & DIRECTIONS

250 North 5th Street, Zionsville IN , 46077-1324

### From Northwest:

Take I65 to Hwy. 334 Zionsville exit. At the Hwy. 334 exit, turn east and proceed on Hwy. 334 into Zionsville. Pass Boone Village Shopping Center on the west side of the Zionsville Village. Hwy. 334 is also Oak Street in the Village area. Watch for Fifth Street. Turn left [north] onto Fifth Street. Proceed 3 blocks. The Library is on the left side of Fifth Street between Locust and Beech Streets.

### From Northeast:

Take I69 to I465. Turn west or right onto I465. Proceed to northwest corner of Marion County [Indianapolis]. Exit at Hwy. 421 going north [right]. Proceed to intersection of Hwy. 421 and 116th Street, which is also Hwy 334. A stop light is at the intersection; Zionsville Presbyterian Church is on the southeast corner of the intersection. Turn left or west onto Hwy. 334 and proceed into Zionsville. Follow Hwy. 334 through Zionsville. When Hwy. 334 becomes Oak Street, go to Fifth Street. Turn right[north] onto Fifth Street. Proceed 3 blocks. The Library is on the left side of Fifth Street between Locust and Beech Streets.

### From Southwest:

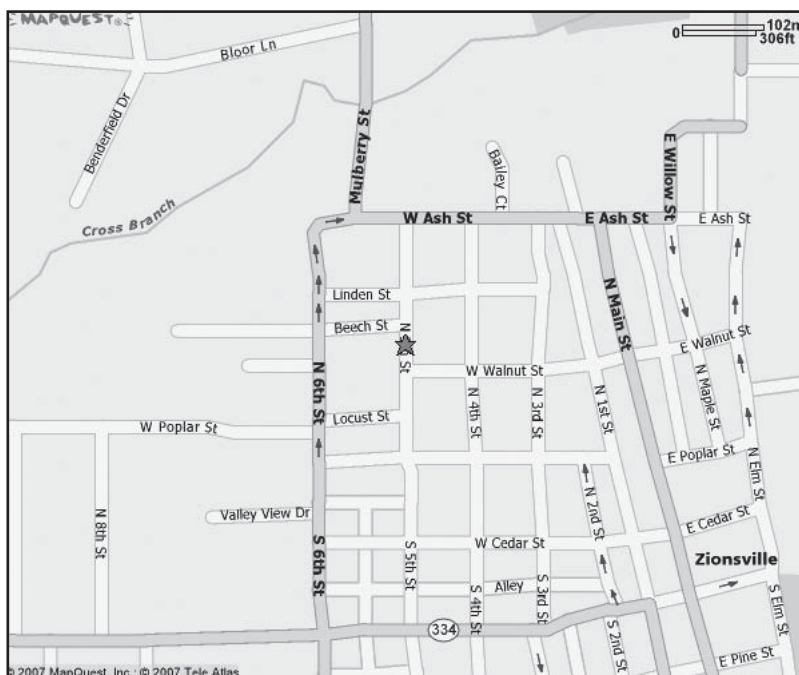
Take I465 that goes completely around Indianapolis to the northwest corner of Marion County. Exit at 86th Street going east [right]. Proceed to intersection of Zionsville Road and 86th Street. Take Zionsville Road north or left to Zionsville. At the first light at the edge of Zionsville, turn left or west onto Hwy. 334. Proceed around the first curve going north to the first four way stop at Oak and 1st Street. A stop sign is at the intersection. Turn left or west onto Hwy. 334 and go to Fifth Street. Turn right[north] onto Fifth Street. Proceed 3 blocks. The Library is on the left side of Fifth Street between Locust and Beech Streets.

### From Southeast:

Take I465 that goes completely around Indianapolis to the northwest corner of Marion County. Exit at Hwy. 421 going north [right]. Proceed to intersection of Hwy. 421 and 116th Street, which is also Hwy 334. A stop light is at the intersection; Zionsville Presbyterian Church is on the southeast corner of the intersection. Turn left or west onto Hwy. 334 and proceed into Zionsville. Follow Hwy. 334 through Zionsville. When Hwy. 334 becomes Oak Street, proceed to Fifth Street. Turn right [north] onto Fifth Street. Proceed 3 blocks. The Library is on the left side of Fifth Street between Locust and Beech Streets.

### From Zionsville:

A generic library sign is facing east and also one is facing west located on Oak Street [also Hwy. 334] and before the Fifth street intersection. Turn north onto Fifth street and proceed 3 blocks. The Library is located on the left side of Fifth street between Locust and Beech Streets. Public parking is available on the east and southeast side of the Library entrance. The old varsity gym has been removed and no longer stands on the property beside the Library.



# 2007 ILF District Four Conference

## Registration Form

Friday, May 4, 2007 ☼ Hussey-Mayfield Memorial Public Library

Please type or print clearly. One registrant per form, please. Copy this form as necessary:  
(Please Note: There is a late fee of \$5.00 for registrations received after **April 20, 2007**)

Name: \_\_\_\_\_

Library: \_\_\_\_\_

Address ( Work or  Home): \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Work Phone: (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

I have special needs. I will contact the Federation at least two weeks prior to the conference.

(Please indicate the type of aid needed) \_\_\_\_\_

### Indicate the Letter of Your Concurrent Session Choices:

Concurrent Session 1:  A  B  C  D  E

Concurrent Session 3:  A  B  C  D

Concurrent Session 2:  A  B  C  D

Concurrent Session 4:  A  B  C  D

### Registration Fees:

ILF Member (w/lunch) -- \$45.00

Non-Member (w/lunch) -- \$60.00

Trustee (Keynote & Trustee Workshop w/o lunch) -- \$20.00

Late Fee -- \$5.00

I would like a vegetarian lunch

### Method of Payment:

Conference Fee: \_\_\_\_\_ (+ \$5.00 after *April 20, 2007*) = Total: \_\_\_\_\_

Check (Payable to the Indiana Library Federation)

MasterCard

Visa

Discover Card

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Purchase Order Purchase Order Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: (\_\_\_\_\_) \_\_\_\_\_

### Return with payment to:

Indiana Library Federation

941 E. 86th Street, Suite 260, Indianapolis, IN 46240

Fax: (Credit Card Registrations Only) (317) 257-1389

Questions? Call the office at (317) 257-2040 or email: [ilf@indy.net](mailto:ilf@indy.net)

Make a copy for your records!