

## **August 9, 2011, The Future of Indiana Public Libraries Conference**

**Sponsored by IPLA, ILF, and MCLS**

### **Blue Group**

#### **External Issues (final):**

Issue: Unserved areas

Strategy: Every Square foot in Indiana will be located in a library district

Action Steps:

1. State Library Development Office should facilitate mutual support for libraries seeking to support unserved areas. 3months
2. Identify and empower citizens in the unserved areas to promote library service for their area. 6 months
3. Develop a marketing strategy in conjunction with library development office. 1 year

Issue: How to innovate

Strategy: Establish a culture of innovation, creativity, and transformation.

Action Steps:

1. Utilizing statewide organizations, such as, ILF, encourage library administrators to attend regional "innovation" forums on a quarterly basis. (3 months)
2. Explore funding sources to provide incentives for participation in the forums process (3 months)
3. Implement forums (at 6 months)

#### **Internal Issues (final):**

Issue: Building use and maintenance

Strategy: Commit to a proactive approach to maintaining a functional building inside and outside

Action steps:

1. Identify taskforce to explore an assessment tool for library building (months 1-3)
2. Identify costs and funding sources (month 6)
3. Solicit information on best practices on building maintenance from Indiana libraries (month 5)
4. Hire expert/consultant/etc. to create tools, templates, and checklists (months 6-9)
5. Distribute product to libraries. (month 10)

Issue: Staff technology training

Strategy: All staff will have sufficient, relevant technology training to do their job

Action steps:

1. Create a committee to explore the changing technology skills needed by library personnel. 3 months
2. Identify experts in technology skills to provide the training. 6 months
3. Determine sources of funding. 1 year
4. Low cost/free training available for staff. Jan, 2013

**External (draft):**

Every Square foot in Indiana will be located in a library district

Establish a culture of innovation, creativity and transformation

Unserved areas:

Strategy: Eliminate unserved areas for public libraries in Indiana

**Internal (draft):**

- Commit to a proactive approach to maintaining a functional building (inside and out)
- Staff will have the appropriate level of technological expertise

- How to innovate? How do we have ‘fresh” ideas different from each library or community? What does the public want?
  - Strategy: stay on cutting edge of innovation
- Building maintenance/use
  - Strategy: we will have, safe, comfortable, and adequate facilities for our communities
- Staff technological training:
  - Strategy: all staff will have sufficient, relevant technology training to successfully do their job