

## **August 9, 2011, The Future of Indiana Public Libraries Conference**

**Sponsored by IPLA, ILF, and MCLS**

### **Green Group – Top Issue/strategy/action steps**

#### **Issue:**

Demonstrating value.

#### **Strategy:**

Every Indiana resident will equate a strong library with a strong community.

#### **Action Steps:**

1. Coordinate a new Return on Investment Study (ROI) using 2011 annual reports  
Who: Committee of stakeholders  
When: Results presented at ILF annual conference 2012  
How: 2011 annual reports
2. Create a committee to use ROI data and other information to develop common evaluation techniques and tools.  
Who: Committee of stakeholders  
When: By Jan 2013
3. Develop regional workshops to be presented at ILF district conferences.  
Who: Committee of stakeholders  
When: End of 2013