

August 9, 2011, The Future of Indiana Public Libraries Conference

Sponsored by IPLA, ILF, and MCLS

Green Group

Internal Issues (final)

Issue: Strategic planning

Strategy: Libraries in Indiana need tools, skills, and knowledge to create strategic plans that best serve their customers now and in the near future.

Action steps:

1. Develop a toolkit that includes sample surveys, outlines of strategic plans and sample plans.

Who: ILF in conjunction with other state agencies

When: Done by Sept. 2012

2. Develop workshops and educational opportunities for librarians state wide

Who: ILF in conjunction with other state agencies

When: Presented by end of 2012

3. Create a toolkit for librarians to use to evaluate their plan.

Who: ILF in conjunction with other state agencies

When: Available by end of 2012

Issue: Healthcare and other staff benefits

Strategy: Create an affordable benefits package available to all Indiana public library personnel in order to assure a competitive work place

Action steps:

1. ILF to collect employee benefit information for all Indiana public libraries by June 2012
2. ILF will take data and create recommendation and feasibility of statewide benefits got all Indiana public libraries by end of 2012
3. ILF to advocate for a challenge in the department of insurance to allow statewide benefits package for all Indiana public library employees (to begin in 2013)

External Issues (final):

Issue: Changes in the publishing industry

Strategy: Creating a collaborative environment to leverage the influence of the public library with the publishing industry for the benefit of the library patrons.

Action steps:

1. Will form a committee, representative of all Indiana public libraries and other organizations that will develop relationships with other state public library associations and organizations (formed by Jan 2012) this committee will form the following sub- committees
 - A. A committee of thought leaders to scan the publishing environment and advise local libraries on possible future strategies (over the next 3 years)
 - B. Create a sub-committee of users and publishers to start a public dialogue regarding changes in publishing, and user needs, over the next 3 years.

Issue: Demonstrating value.

Strategy: Every Indiana resident will equate a strong library with a strong community.

Action Steps:

1. Coordinate a new Return on Investment Study (ROI) using 2011 annual reports
Who: Committee of stakeholders
When: Results presented at ILF annual conference 2012
How: 2011 annual reports
2. Create a committee to use ROI data and other information to develop common evaluation techniques and tools.
Who: Committee of stakeholders
When: By Jan 2013
3. Develop regional workshops to be presented at ILF district conferences.
Who: Committee of stakeholders
When: End of 2013

External Issues (draft):

- Changes in the publishing industry
- Increase awareness of changes in the publishing industry and how it is impacting public libraries
- Demonstrating value: each library will be shown and encouraged to demonstrate value using common evaluation techniques

Internal Issue (draft):

- Health care and other staff benefits
- Increase education and awareness of health care and other staff benefits
- State Library support, strategic planning to insure relevancy of each public library community