

# That's Information Literacy?

## Using Technology to Engage Students

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## QR Codes

QR Codes are Interactive and help bring mobile technology into the classroom setting.

### Generating Codes

- ◇ BeeTagg  
<http://www.beetagg.com>
- ◇ Kaywa  
<http://qrcode.kaywa.com/>
- ◇ QRStuff  
<http://www.qrstuff.com/>
- ◇ Quikqr  
<http://quikqr.com/>

### Scanning Codes & Code Readers

- ◇ Code Reader Software & Supported Phones  
<http://bit.ly/n8KUul>
- ◇ iPhone Apps
  - ◇ Scan & QR reader
- ◇ Android Apps
  - ◇ QR Droid & Barcode Scanner

Don't forget to get into the habit of using a shortened URL service (like <http://bitly.com>) to generate your codes, as well as to place underneath your codes so all users can have access to the information.

## Topics Covered:

- QR Codes
- Facebook
- Videos
- Poll Everywhere

## Audience Poll:



<http://bit.ly/nDudAF>

## Facebook

With nearly 400 million daily users on Facebook, using Pages and Facebook Apps is a great way to engage your students in the classroom.

### Creating a Page

- ◇ Company, Organization or Institution Pages  
<https://www.facebook.com/pages/create.php>

### Useful Facebook App

- ◇ Docs  
<http://docs.com>

When using docs.com, you can access everything from the docs website, or you can create documents and spreadsheets from within Facebook.

### Database Comparison

- ◇ ACRL Article: From Friendling to Research: Using Facebook as a Teaching Tool  
<http://crln.acrl.org/content/72/1/28.full>

## Videos

Videos can help to break up classroom lecture segments in a fun way, all the while exposing students to new technologies!

### Online Video Software

- ◇ GoAnimate: <http://goanimate.com/>
- ◇ Xtranormal: <http://www.xtranormal.com/>

## Poll Everywhere

Poll Everywhere is an interactive tool that can be used to engage students within the classroom. It's super easy to create a poll and get instant student feedback!

If you have questions at all regarding any of the Poll Everywhere features, use their twitter account!

### Poll Everywhere

- ◇ <http://www.polleverywhere.com/>

### Customer Service

- ◇ On Twitter  
[@polleverywhere](https://twitter.com/polleverywhere)
- ◇ Via Email  
[support@polleverywhere.com](mailto:support@polleverywhere.com)

# Practical Use Examples

## QR Codes

### ◇ Book Jackets

Place QR codes on the outside cover of specific resources linking to author interviews, book trailers, book reviews and more.

### ◇ Meet the Librarian Posters

The Delaware County District Library created fun staff posters with QR codes linking to staff member welcome videos.

### ◇ Print Journals

Place QR codes at the end of a print journal line linking to the continuation in the online databases.

### ◇ Virtual Tours

The Lawrence University Library is using QR codes to link to audio clips for a virtual library tour.

### ◇ Library Scavenger Hunts

The Daring Librarian has the full lesson plan on her wiki: [http://thedaringlibrarian.wikispaces.com/QR\\_Code\\_Quest](http://thedaringlibrarian.wikispaces.com/QR_Code_Quest)

### ◇ Twitter Background

Use a QR code in the background of your twitter profile to link to your library's webpage.

*The possibilities are endless!*

## Facebook

### ◇ Library Facebook Pages

Harrison College Lafayette:

<https://www.facebook.com/HCLafayette>

Topeka & Shawnee County Public Library

<https://www.facebook.com/TopekaLibrary>

### ◇ Association Example on Facebook

American Medical Association (AMA):

<https://www.facebook.com/AmericanMedicalAssociation>

### ◇ Classroom Example on Facebook

Information Literacy (INF1100) Fort Wayne:

<https://www.facebook.com/pages/InfoLit-Fort-Wayne/145214662205284>

### ◇ Docs.com

<http://docs.com/>

### ◇ ACRL Article

<http://crln.acrl.org/content/72/1/28.full>

*The possibilities are endless!*

## Videos

### ◇ GoAnimate Examples

-Primary Vs. Secondary Information:

<http://bit.ly/qlpeiA>

-Acid Base Library:

<http://bit.ly/qCBWw5>

-Student Projects:

<http://www.hcpathology.blogspot.com/>

### ◇ Xtranormal Example

-President Terrible Boss:

<http://bit.ly/qcWWbD>

*The possibilities are endless!*

## Poll Everywhere

### ◇ Library Program or Workshop

Poll after a library program or workshop to see if your patrons or students enjoyed it and found it useful.

### ◇ New Arrivals

Poll after new arrivals hit the shelves to see what is most popular.

### ◇ Classroom Instruction Sessions

Poll after an instruction session to assess students in what they have learned.

### ◇ Library Services

Poll patrons and students about certain library services you offer to determine if they are useful.

*The possibilities are endless!*

Bundle of links from entire presentation: <http://bitly.com/rnZGRo>

Link to full presentation: <http://bitly.com/qlcThF?r=bb>

